



**Executive Guidelines for
International Events of
“NOAVIN”**

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Introduction to the “NOAVIN” Organization:

NOAVIN means teenage boys (aged 15 to 20) who want to follow in the footsteps of Shahid Avini.

A martyr who was a thinker, artist, media person, and an advocate of expression and storytelling.

These teenagers learn in three clubs, A, B, and C, how they can practice field command in the war of narratives by narrating their own stories correctly.

After completing the training courses at these three clubs, the NOAVINs become prepared to specialize in one of these clubs and become commanders of war of narratives (*Jihad e tabyeen*).

The necessity of the war of narratives (*Jihad e tabyeen*):

Ayatollah Khamenei's words, temporal circumstances, adolescent needs

The fields of war of narratives (*Jihad e tabyeen*):

The harms and crimes of colonial and Western regimes

The war of narratives and cognitive warfare in the virtual space (social media)

Social, cultural, political and economical damages

The achievements and successes of Islamic civilization

Opposition to tyranny

"Regional capacities and capabilities"

"Important events in the history of the country"

Islamic ideological-belief system and Islamic lifestyle as the "

"Islamic standard



Objectives of organizing this events:

The formation of an international cultural front in the field of

.ideological clarification

Identifying international elites and talented individuals in the •

.field of narratives and clarification

.Activating, empowering, and disseminating their works •

Forming international popular groups and a global network of •

.Islamic activists

.Regional and global joint operations •

Guiding Muslim youth in social, cultural, and political •

.challenges

General description of a regional event:

The regional event is being conducted in three stages through joint collaboration between the headquarters of NOAVINin Iran and the headquarters of NOAVINin another country.

pre-event

the event

post-event



First, a suitable venue and timing for the event have been coordinated with the NOAVIN headquarters, and advertising will begin in the relevant regional area one to two months in advance.

Teenagers from various organizations have registered for this event, and their information is being collected. After individual and group registration, approximately 2 weeks before the physical camp, 4 virtual sessions will be held by the NOAVIN headquarters in Iran. In these sessions, the importance of youth activism in the field of ideological jihad, the method of implementing the physical event, and the empowerment of discourse, artistic, and media skills will be discussed. Participants in the virtual sessions are requested to create and submit artistic and media works as a group as much as possible. (Condition for attending the physical event) During the physical event, individuals and groups, after participating in discourse, artistic, and media workshops, will engage in initial ideation and begin designing their practical action plan. They will then produce and present their individual and group works during the event. Furthermore, the top-scoring individuals and groups will continue to produce works in regional and national joint operations, and their works will be published in national and regional media outlets.





Executive guidelines for the regional events

Pre-Event

1) Gaining Experience from National Headquarters for Event Organization:

Prior to organizing the event, it is necessary to gain experience from national headquarters that have the necessary expertise. It is recommended to hold virtual meetings between the two headquarters for better knowledge transfer, as it will be more efficient than sending reports and the like

2) Coordination of Regional Intellectual and Artistic Professors and Event Support:

Identifying experienced and influential professors in the field of Islamic civilization discourse, as well as experts in the arts who are familiar with the discourse of the Imam and the Revolution, is a priority. The preference is given to local professors from the target province, as it will save costs and allow for easier access and continuous communication between the youth and the professors.

An important factor in identifying professors is their dedication and commitment. The youth need a professor who understands them, knows them, and works with them in a friendly and caring manner to solve their problems and empower them.

Important points for event support:

- a) Provincial officials are responsible for selecting accommodation and hospitality venues. Necessary arrangements should be made for selecting venues and providing meals.
- b) Efforts should be made to have the camp location equipped with all the necessary facilities for accommodation, hospitality, classrooms, and conference halls. If the accommodation of the participants is in one place and the sessions and classes are held in another place, efforts should be made to choose two locations close to each other.
- c) Suitable suites should be prepared in advance for the accommodation of professors and special guests.

3) Call for Participation:

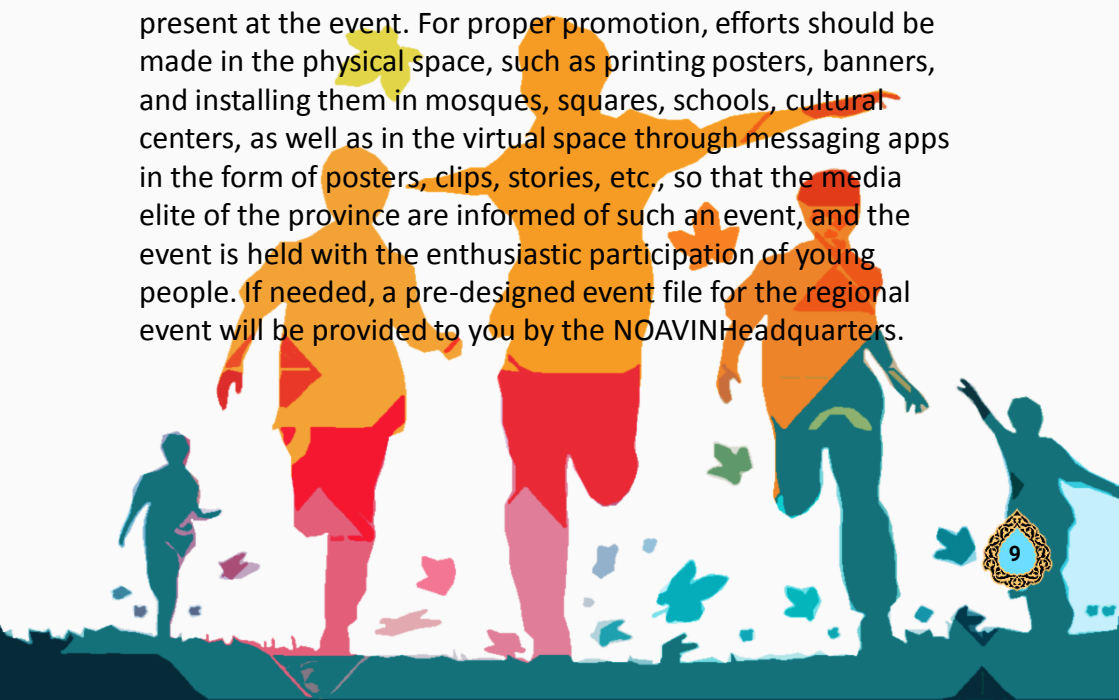
Target audience: Islamic associations, mosques, schools, youth groups, and student organizations.

Suitable individuals for participation in the event should be selected from among the elites and talented individuals in the fields of intellectual production, art, storytelling, and management. It should be noted that a minimum of fifty people should attend the event.

For effective promotion, physical advertising such as posters, banners, and their installation in mosques, squares, schools, and cultural centers, as well as virtual advertising through messaging platforms with posters, videos, stories, etc., should be maximized to inform the media elites of the province about the event and to hold the event with enthusiastic participation of the youth.

If necessary, a pre-designed event file will be provided to you by the NOAVINheadquarters.

It should be noted that a minimum of fifty people must be present at the event. For proper promotion, efforts should be made in the physical space, such as printing posters, banners, and installing them in mosques, squares, schools, cultural centers, as well as in the virtual space through messaging apps in the form of posters, clips, stories, etc., so that the media elite of the province are informed of such an event, and the event is held with the enthusiastic participation of young people. If needed, a pre-designed event file for the regional event will be provided to you by the NOAVINHeadquarters.



4) Registration and Acceptance of Volunteers:

The organization should obtain initial information from all applicants through a form and systematically record and enter the information into the NOAVIN organization members system by the NOAVIN headquarters.

Complete information of the participants should be obtained up to three days before the virtual pre-event, so that usernames and passwords for virtual sessions can be issued to individuals.

5) Communication and Interaction with the Target Community of the Event and Coordination with them:

Interaction and communication with the event's audience is crucial for gathering event requirements, informing them about the time and location of the event, and reminding them of their participation in virtual sessions.

6) Conducting Virtual Sessions:

The NOAVIN headquarters organizes virtual sessions based on the following topics, which all applicants must participate in before attending the in-person event.

Virtual session platform: National Youth Foundation's Virtual Learning System (LMS)

Virtual session topics:

- Introduction, orientation session, and introduction to the organization
- The rationale for advocacy work, the importance of advocacy jihad, and motivation
- Training on understanding current social issues and having a correct political perspective and adopting a foundation
- Artistic format training (the format should be selected based on the artistic level of the youth)
- Idea generation, problem identification, and practical operation design
- Guidance on producing work and evaluation

The entry requirement for the regional event of NOAVIN is to perform individual and group activities. Applicants are obliged to upload the initial product on the NOAVIN website three days prior to participating in the event.



The Event

Certainly, before the event, the support team will count and handle the necessary purchases for the event, such as:

- Attendance certificate
- Banners, posters, stands, and other promotional and spatial arrangements for the event
- Printing of the practical operation design, entry cards, evaluation forms, and more
- Symbols for identity building for participants and the executive team should be designed and prepared in advance

• 1) Acceptance and validation of individuals' information

• After evaluating the works produced in the virtual pre-event, and based on the minimum threshold achieved, teenagers will attend the physical event. Upon arrival at the event venue, their personal information will be verified, and their entry cards will be confirmed and printed.

• 2) Opening ceremony

- Some prominent Islamic figures should be invited to the opening ceremony.
- It is recommended to invite media and public figures to the opening ceremony to increase the event's media and news value.
- Relevant cultural and educational organizations should also be informed that their managers should attend this event to benefit from their assistance in the future.
- Important note: It is recommended to use teenagers' capacity in the opening ceremony, and the ceremony should be short and teenager-friendly.

3) Workshop

- In NOAVIN events, two types of workshops are generally expected:
 - The first type: insight, discourse, and cognitive workshops that mainly take up time and their content is the philosophy of ideological jihad, motivating teenagers for social activities, identifying and getting to know individuals' criteria, the method of ideological clarification, and instilling correct social insight and political basis.
 - The second type: artistic workshops that cover the necessary artistic requirements, the necessity of artistic work in current societal situations, artistic and media work standards, and teaching one or two artistic formats by experts in the same field

4) Ideation (practical operation design)

One of the National Youth Foundation's innovations is "Ideation Design." This special work is a proposal that contains several sections with headings that ask the person about their idea. This ideation design organizes the individual's mind to implement an idea systematically and challenges them to pursue their idea and propel them towards the best possible execution path.

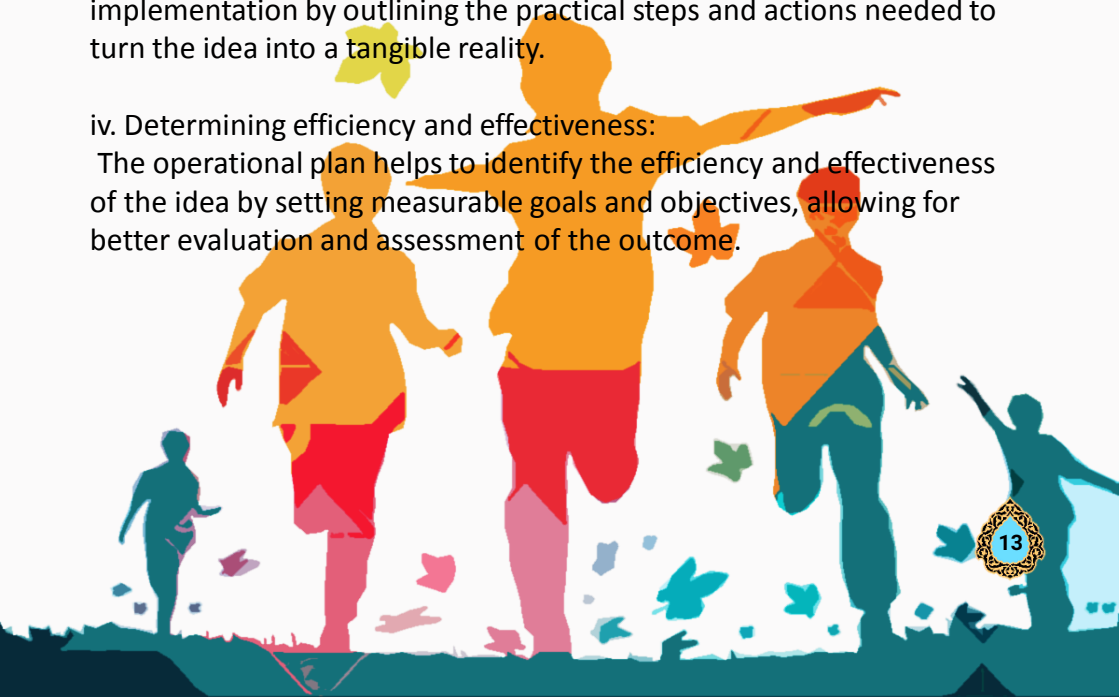
Advantages of designing an operational plan (Boome Amaliat):

i. Speeding up the process of producing the work: By having a well-designed operational plan, the production process can be streamlined, allowing for faster execution and completion of the work.

ii. Clearing the path and avoiding confusion: The operational plan provides a clear roadmap and direction for achieving the desired outcome, helping to eliminate confusion and ensure that everyone involved is on the same page.

iii. Bridging the gap between idea and reality: The operational plan helps to bridge the gap between the initial idea and the actual implementation by outlining the practical steps and actions needed to turn the idea into a tangible reality.

iv. Determining efficiency and effectiveness: The operational plan helps to identify the efficiency and effectiveness of the idea by setting measurable goals and objectives, allowing for better evaluation and assessment of the outcome.



5). Facilitating collaboration and consultation:

The operational plan serves as a guide for teams participating in the workshop, enabling them to seek necessary advice and consultation from experts and mentors to enhance the quality of their work.

6). Evaluation and assessment:

The operational plan provides a framework for evaluating and assessing the progress and outcome of the project, allowing for feedback and improvement before the final presentation.

7). Recognition and certification:

At the closing ceremony, participants receive certificates of participation and recognition for their efforts. This not only motivates the youth but also acknowledges their contribution to the field of ideological clarification.





1) Grouping and Organizational Strengthening

Since all activities are done in groups, members of each group must have a history of familiarity with each other. After the event, groups are expected to take action to strengthen the group in terms of identity formation, naming, logo selection, etc., and participate in future virtual and in-person events to earn points

2) Regional Joint Operations

After group identity formation and the selection of a group leader, groups will participate in virtual events and campaigns. At this stage, group leaders will be evaluated, and the top group leader will be promoted to the regional commander and will be responsible for leading the groups in their province. In this stage, the regional commander will define the province-specific campaigns and operations based on the social needs of the province, considering its culture and ecosystem, and the groups in that province will engage in activities and produce results in this field.

3) National Event Organized by Regional Winners

The winners of regional events and producers of special regional operations will find their way to special national events. Group leaders will also individually participate in national events as commanders of the Pasarevad organization.

4) National Joint Operations

In national events (both in-person and virtual), selected groups are invited to participate in national joint operations and produce works according to the desired field of expression.

5) Publication of Winners' Works

Pasarevad organization, through its relationships with national media, internal messaging platforms, as well as popular channels and series, can publish and promote the selected and socially impactful works in these spaces, leading to the recognition of a work at the national level

Contact Information:

Tehran, above Valiasr Square, at the beginning of Zoroaster Street, No. 2, Shahid Navab Building, 2nd floor, National Youth Foundation, Pasarevad Organization.

Postal code: 1415863975

02191099099 – Internal 701

+989336452953

<http://nojavan-avini.ir/>

@Noavin_admin





NOAVIN



<http://nojavan-avini.ir/>

+989336452953

 @Noavin_admin